



## Intellectual Property Law in China (Max Planck Series on Asian Intellectual Property Set)

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Perhaps no Asian country currently attracts more interest from foreign inventors and investors than China. In many cases, however, this avid interest in foreign investment is not based on a reliable knowledge of China's legal framework and of protection of technology in particular. In a jurisdiction where the laws are complemented and interpreted by numerous guidelines and circulars issued by ministries or courts, such knowledge and awareness is all the more important.

*Intellectual Property Law in China* provides comprehensive coverage of all aspects of intellectual property protection in China, emphasising particularly those issues of most concern to foreign investors: protection of well-known marks, issues of technology transfer, and, most important of all, actual enforcement of IP rights. The book is written by two outstanding experts on IP in China Peter Ganea, head of the Max Planck Institute's China department, and Thomas Pattloch, now a practicing attorney in Shanghai and previously involved with the EU-China IP programme. The book thus combines practical knowledge with academic standards.

The book contains the following chapters:

- Patents and related rights such as utility models and designs;
- Trade marks and related rights, including unfair competition, well-known marks, and domain names;
- Copyright;
- Technology transfer;
- Enforcement; and,
- Comments on the draft Anti-Trust Act. *Intellectual Property Law in China* is essential for all companies investing in China or considering such investment, as well as for private practitioners counseling their clients on potential strategies such as registration or technology transfer.

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