



# Scrum QuickStart Guide: A Simplified Beginner's Guide To Mastering Scrum

*Ed Stark*

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## #1 Amazon Best Seller: The Ultimate Guide To Mastering Scrum Methodology & Implementing In Your Organization!

Completing a project as a team is one the fundamental elements of the current professional climate. Internal and external projects ranging from the IT sector to the construction development, working together efficiently and effectively is a common challenge faced by almost every organization. Fortunately, management architects have developed multiple strategies to tackle projects, one of the most highly adopted being the Scrum method.

Differing greatly from the traditional "waterfall" or "relay" approach to project management methodology, Scrum emphasizes the importance of a cross-functional team that pushes forward together to a collective goal - the project success. Implementing such tactics as "Daily Scrums" in which all members of the team are held accountable for their accomplishments, current tasks and potential obstacles, Scrum attempts to create a real "team" amongst all members where all individuals most move forward together, as occurs within a Scrum on the Rugby Field from which the term was adopted.

The holistic approach taken by Scrum not only embraces the importance of progressing as a team, it also raises several important question that highlight potential inefficiencies within an organization, specifically related to resource allocation, accountability and task management. Not to be overlooked, the approach taken even from the smallest projects within an organization can ultimately define the overall success.

With many approaches to Scrum flooded with technical jargon and theoretical discussions, organizations shy away from the strategies as they appear daunting and unachievable. **The goal of this book is to teach you EVERYTHING you need to know about Scrum in order to get the ball rolling on the implementation within your organization or team.**

Broken down into simple, easy to understand concepts, **This Book Will Become Your Scrum Bible** that will take you from understanding the concepts to learning how to successfully deploy to drive project management improvement. You will MASTER the concepts and techniques of Scrum and understand what their integration means to your bottom line. Simple and effective, this book will pay for itself over and over and again as you slowly watch the changes to your projects before your eyes resulting from the knowledge you have gained.

## Here Is A Preview Of What You'll Learn...

- The Principles & Philosophies That Define Scrum Methodology
- The Tools & Techniques That Drive The Practical Application of Scrum (Hint: Not What You Think)
- Tips & Tricks To Ensuring Your Daily Scrum Is As Effective & Efficient as Possible

- How To Implement Scrum Methodology From The Top Down In Your Organization Or Team
- How To Utilize The Principles of Scrum To Get Projects Done NOW!
- The Top Mistakes to AVOID That Those New To Lean Six Sigma Make
- Much, much more!

## Our Personal Guarantee

We are so confident that methods outlined in this book will help you understand & implement Scrum that we are willing to let you try the methods risk-free! If you are not fully satisfied with your results, simply let us know and we will provide a 100% full refund. That's right, a **100% Money-Back Guarantee!** What reason do you have to not give this book a try?

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