



## Writing for Journalists (Media Skills)

*Wynford Hicks, Sally Adams, Harriett Gilbert, Tim Holmes*

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**'There are books that are badly written, books that are well written and books that you wish you'd written. This is one of the latter. Hicks and his co-writers produce a book that is a joy to read and is packed full of helpful advice.'** – *Chris Frost, Journalist*

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**'Writing for Journalists neatly fills a gap in the market for a no-nonsense book for trainees written by trainers who genuinely understand the industry and who have moved with the times.'** – *Sharon Wheeler, Journalism Studies*

*Writing for Journalists* is about the craft of journalistic writing: how to put one word after another so that the reader gets the message – or the joke – goes on reading and comes back for more. It is a practical guide for all those who write for newspapers, periodicals and websites, whether students, trainees or professionals.

This revised and updated edition introduces the reader to the essentials of good writing. Based on critical analysis of news stories, features and reviews from daily and weekly papers, consumer magazines, specialist trade journals and a variety of websites, *Writing for Journalists* includes:

- advice on how to start writing and how to improve and develop your style
- how to write a news story which is informative, concise and readable
- tips on feature writing from researching profiles to writing product round-ups
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