

Journalism Next: A Practical Guide to Digital Reporting and Publishing

Mark Briggs



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Theres never been a more challengingyet excitingtime to be a journalist. But in order to survive and thrive, journalists need to master new tools. Timely, to-the-point, and tested, *Journalism Next* updates Mark Briggs popular online guide Journalism 2.0 and explains how to use the latest software, tools, and concepts, empowering journalists to harness technology and take control of their futures in journalism.

Journalism Next is required reading for both seasoned journalists seeking a digital roadmap and digital natives looking to connect their technological know-how to the professions best practices. Learn how to use blogs, crowdsourcing, mobile applications, databases, audio, and video to report with immediacy, cultivate community, and tell compelling stories. Journalism Next will improve digital literacy, fast.

Read from cover to cover or dip in and out of this handy guide. In addition to recurring headings that draw you through the chapters, these features will help you find what you need:

Tech Innovators: In their own words, top professionals share the ways they use digital technology to do better journalism. Go behind the scenes with experts from leading news organizations.

Drilling Down: Ready for more? Breakout boxes help you move beyond the basics to more technical and advanced concepts.

Get Going Checklists: Actually doing it makes all the difference. Step-by-step instructions let you jump right in.

Illustrations: Useful graphics supplement how-to instructions and show how news sites are putting technology to work.

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