



SmartBook Access Card for Organizational Behavior: A Practical, Problem-Solving Approach

Angelo Kinicki, Mel Fugate

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This powerhouse author team brings their award-winning teaching styles, research, and professional consulting experience to help students' better understand and use Organizational Behavior to flourish both professionally and personally.

Kinicki/Fugate, *Organizational Behavior*, 1e uses a conversational writing style with a visually engaging layout to appeal to today's student. This provides a "chunking" of the content and introduces students to what they are about to learn through a "Major Question/Bigger Picture."

To bring the concepts through to application, Kinicki/Fugate 1e employs a problem-solving approach. This is presented through the "Problem-Solving Applications" (30 total boxed items appearing throughout each chapter) that present a business situation. Students work through these scenarios in the "Your Call" feature—a three-step problem solving approach. These are designed to help students apply concepts and strengthen their problem-solving skills.

The self-assessments are integrated in the content as well as assignable in Connect through the Interactive Application Self-Assessment tool. These have been hand-picked and researched by the author team to ensure quality and research-based assessments. With this Self-Assessment tool, students will be able to immediately assess personal characteristics related to Organizational Behavior concepts being discussed in class.

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Malcolm Khan:

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Deanna Marcantel:

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