



# Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune

*Rebecca Theim*

Download now

[Click here](#) if your download doesn't start automatically

# Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune

Rebecca Theim

## **Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune** Rebecca Theim

*The tale of the fierce grassroots battle to save New Orleans' beloved 175-year-old, Pulitzer Prize-winning newspaper, and the changes that continue to roil it and other Advance Publications properties from Portland to Mobile.*

---

Near midnight on May 23, 2012, the *New York Times* broke the story that Advance Publications, the New York-based owner of about three dozen US newspapers, would use its 175-year-old *New Orleans Times-Picayune* as the testing ground for a risky experiment. The *Picayune*--which won fierce local devotion, international acclaim, and two Pulitzer Prizes for its heroic coverage of the aftermath of 2005's Hurricane Katrina--would become a three-day-per-week publication and shift its focus to its much derided nola.com Web site, leaving New Orleans as the largest US city without a daily newspaper. The profitable newspaper, with the country's highest readership penetration in a city its size, then proceeded to purge its veteran newsroom, antagonize much of the city and state, attract negative national and international attention, and jeopardize its vaunted reputation--all in an effort to create a new blueprint for the profitable operation of American newspapers in today's increasingly digital world.

The *Times-Picayune* wasn't the first or last Advance Publications newspaper to undergo this transformation. The company began implementing this plan at many of its newspapers in 2009 despite waves of protest. However, the *Times-Picayune* was its foremost guinea pig. In a desperate attempt to recapture public favor, Advance implemented daily newsstand-only editions of the *Times-Picayune* to supplement its scant coverage. Author Rebecca Theim's deft treatment of the impact on employees and region; the enigmatic owners of Advance Publications; and Advance Publication's ambitious business model is a revelatory exposé of the swiftly changing face of journalism.

 [Download Hell and High Water: The Battle to Save the Daily ...pdf](#)

 [Read Online Hell and High Water: The Battle to Save the Dail ...pdf](#)

## **Download and Read Free Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune Rebecca Theim**

---

### **From reader reviews:**

#### **Bryan Smith:**

The book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune can give more knowledge and also the precise product information about everything you want. Exactly why must we leave a very important thing like a book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune? Several of you have a different opinion about guide. But one aim this book can give many data for us. It is absolutely correct. Right now, try to closer with your book. Knowledge or info that you take for that, you are able to give for each other; it is possible to share all of these. Book Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune has simple shape however, you know: it has great and massive function for you. You can appear the enormous world by available and read a publication. So it is very wonderful.

#### **Scottie Kelly:**

Reading a reserve tends to be new life style on this era globalization. With studying you can get a lot of information that may give you benefit in your life. Together with book everyone in this world can certainly share their idea. Publications can also inspire a lot of people. Many author can inspire their very own reader with their story or even their experience. Not only the storyplot that share in the publications. But also they write about the ability about something that you need example. How to get the good score toefl, or how to teach children, there are many kinds of book that you can get now. The authors these days always try to improve their expertise in writing, they also doing some study before they write with their book. One of them is this Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune.

#### **Catherine Scott:**

Reading a book to become new life style in this yr; every people loves to go through a book. When you learn a book you can get a great deal of benefit. When you read guides, you can improve your knowledge, mainly because book has a lot of information onto it. The information that you will get depend on what types of book that you have read. If you would like get information about your examine, you can read education books, but if you act like you want to entertain yourself read a fiction books, these us novel, comics, as well as soon. The Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune provide you with new experience in reading through a book.

#### **Perla Baxter:**

What is your hobby? Have you heard which question when you got learners? We believe that that concern was given by teacher for their students. Many kinds of hobby, Every individual has different hobby. And also you know that little person such as reading or as examining become their hobby. You should know that reading is very important and also book as to be the point. Book is important thing to incorporate you knowledge, except your teacher or lecturer. You get good news or update concerning something by book.

Numerous books that can you choose to use be your object. One of them is actually Hell and High Water:  
The Battle to Save the Daily New Orleans Times-Picayune.

**Download and Read Online Hell and High Water: The Battle to  
Save the Daily New Orleans Times-Picayune Rebecca Them  
#31VZEKX6GPJ**

## **Read Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them for online ebook**

Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them books to read online.

### **Online Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them ebook PDF download**

### **Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Doc**

**Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them Mobipocket**

**Hell and High Water: The Battle to Save the Daily New Orleans Times-Picayune by Rebecca Them EPub**