



## **Publishing 3.0: The Next Generation (2009): Los Angeles Times Festival of Books**

*Patrick Brown, Otis Chandler, Sara Nelson, Richard Nash*

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The *Los Angeles Times* Festival of Books began in 1996 with a simple goal: to bring together the people who create books with the people who love to read them. The festival was an immediate success and has become the largest and most prestigious book festival in the country, attracting more than 130,000 book lovers each year.

David L. Ulin is book editor of the *Los Angeles Times*. He is the author of *The Myth of Solid Ground: Earthquakes, Prediction, and the Fault Line Between Reason and Faith*, and he is the editor of *Another City: Writing from Los Angeles* and *Writing Los Angeles: A Literary Anthology*.

Patrick Brown is the webmaster for Vroman's Bookstore in Pasadena, where he writes the Vroman's Blog. He also manages the store's presence on Twitter and Facebook. He has written book reviews for *Publishers Weekly* and was a regular contributor to the book blog *The Millions*.

Otis Chandler is the founder of goodreads.com. He is a software engineer at heart and loves tinkering on his website to make it the best product possible. He graduated from Stanford University. Along with a passion for building websites, he's also a voracious reader.

Sara Nelson is the former editor-in-chief at *Publisher's Weekly* and is currently a freelance journalist contributing to *TheWrap.com* and the *Los Angeles Times*. She is the author of *So Many Books, So Little Time: A Year of Passionate Reading*.

Richard Nash is an independent publishing consultant and entrepreneur supporting the writer-reader relationship that is the essence of literary culture. In 2006, *Publishers Weekly* picked him as one of the 10 editors to watch in the coming decade.

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