



Business and Sustainability: Between Government Pressure and Self-Regulation (Sustainability and Innovation)

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Demands for sustainability policies have set new challenges for business both on the individual firm level and on the level of organized business interests. This edited volume brings together economic, social, environmental, and cultural dimensions of sustainability that comprise different challenges for business processes and activities. The aim is to develop an overarching framework to the study of sustainability and business and to advance an interdisciplinary analytical perspective. The book establishes a balanced account that equally represents business as problem causers as well as problem solvers, and therefore responds to the urgent need to investigate the intersection between sustainability issues and business participation.



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