



# Psychology

*Philip G. Zimbardo, Ann L. Weber*

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A comprehensive introductory psychology textbook written for European courses. Based on Zimbardo's American text "Psychology and Life", this textbook takes a distinctly European perspective on psychology whilst retaining the pedagogical features of the American text. Whilst American psychology takes a mainly scientific/quantitative approach to the subject, European psychology takes a broader approach that includes empirical/qualitative methods. This text places emphasis on the pluriformity of psychology and of its methods, by broadening the empirical basis of psychology and reassessing the view of psychology as simply a quantitative and scientific enterprise.

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