



**Writing Skills: A beginner's guide to the writing skills needed for profitable non-fiction books (Writing skills, How to write a Kindle book, book writing, write for Kindle 1)**

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# **Writing Skills: A beginner's guide to the writing skills needed for profitable non-fiction books (Writing skills, How to write a Kindle book, book writing, write for Kindle 1)**

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**Writing Skills: A beginner's guide to the writing skills needed for profitable non-fiction books**  
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## **Writing Skills: A Beginner's Guide To The Writing Skills Needed For Profitable Non-Fiction Books**

SURPRISE! Writing a non-fiction book isn't just a walk in the park. If it was so easy, all of us would be bestselling authors.

So, what's the difference between a non-fiction book that sells and one that does not? If you are looking for answers to this and other questions relating to how to write the first or your 100th non-fiction book, this book will answer your questions.

By reading this book, you will discover the writing skills needed for excellent non-fiction books and the "how" part of creating a captivating copy that not only helps your readers solve their problems but also keeps them engaged and wanting to click or turn to the next page.

As the legendary Vince Lombardi, coach of the Green Bay Packers used to say at each season's first team meeting, "Gentlemen, this is a football". In just a few words, Lombardi got his point across to everyone in the room. He was going to start with the basics and cover all the fundamentals.

In the same way, experienced writers may also benefit from some of the insights and writing tools within this book as they revisit some of the basics of the writing profession. Think of this book as a writer's workshop that will perhaps help you rediscover those writing skills.

### **Here Is What You'll Find Inside..**

- Your book has to connect with your audience. You'll find out how to do just that
- Learn how to use dialogue as a hook.
- Learn how to use direct quotes to cause emotional impact
- Learn about the 13 characteristics of meaningful non-fiction books
- 25 tips and writing skills to make you a better writer
- 7 essentials of writing a non-fiction book in as little as 30 days
- Much, much more!

## See what others are saying

This book's authors believe that non-fiction writing is very similar to writing fiction, and they elaborate on how to hook your reader with dialogue and emotion. Characteristics of a meaningful non-fiction book are listed, and it is noted that a successful book of this type is written for a specific target audience, and not necessarily with the goal of making the best seller list. Their best advice may seem obvious to some, but is really just very logical: the sure way to get better is to read good stuff and practice writing as much as possible.

Frau P

I've NEVER seen myself becoming a writer of any sort. About 3-4 months ago, I just found a passion to write books that will help people in all aspects in their life. The problem was: I've never actually written before... It's hard to get started not knowing much about what you'll get into. But, this book helped me understand what non-fictional writing really is and how much of an impact it can do for people. That's all I'm about: bringing value into people's lives. I like how this book talked about putting in direct quotes to cause emotional impact. It's a strategy I'll be putting into my future books. Thank you for this goldmine of information! It brought a lot of value in my life!

Patrick Grayson

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